INVOICE



WPTV 1100 Banyan Blvd. West Palm Beach, FL 33401 Main: (561)655-5455 Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
316260-1	11/06/12	November 2012	10/29/12 - 11/06/12

<u>Station</u>	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washingt	National

Advertiser Product Estimate Number
Obama / Democrat / Preside Obama for America 2264 Sked A :30's

Billing Address:

GMMB Inc Attention: Accounts Payable 1010 Wisconsin Avenue - Suite #800 Washington, DC 20007

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	316260	
Billing Calendar	Billing Type	
Broadcast	Cash	
Special Handling		
Duplicate Invoice		
IDB#	Advertiser Code	Product Code
12856		
Agency Ref	Advertiser Ref	
2		
	1	

Spots/ Length Week Туре Line Start Date End Date Description Start/End Time **MTWTFSS** Rate MTWTF--:30 2 \$900.00 NM 1 10/30/12 11/05/12 M-F 6-7a 6-7a Weeks: Start Date **End Date MTWTFSS** Spots/Week Rate \$900.00 10/30/12 11/05/12 MTWTF--Start/End Time Day Air Date Length Ad-ID Rate Type Spots: # Ch Air Time Description :30 OFA12G172H \$900.00 NM 1 WPTV Th 11/01/12 6:44 AM M-F 6-7a 6-7a \$900.00 NM :30 OFA12G172H 2 WPTV F 11/02/12 6:27 AM M-F 6-7a 6-7a :30 \$725.00 NM ----5-8-10a 2 11/03/12 11/03/12 Sa 8-10a **MTWTFSS** Spots/Week Start Date End Date Rate Weeks: 10/30/12 11/05/12 ----5-\$725.00 Start/End Time Rate Type Day Air Date Length Ad-ID Spots: # Ch Air Time Description :30 OFA12G171H \$725.00 NM 1 WPTV Sa 11/03/12 9:42 AM Sa 8-10a 8-10a NM MTWTF--:30 \$650.00 3 10/30/12 11/06/12 M-F 9-10a 9-10a **MTWTFSS** Rate Weeks: Start Date **End Date** Spots/Week 11/05/12 MTWTF--\$650.00 10/30/12 Rate Type Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID \$650.00 NM 30 OFA12G182H 1 WPTV F 11/02/12 9:56 AM M-F 9-10a 9-10a End Date **MTWTFSS** Spots/Week Rate Weeks: Start Date \$650.00 11/12/12 -T----11/06/12 Air Time Description Start/End Time Length Ad-ID Rate Type Spots: # Ch Day Air Date :30 OFA12G171H \$650.00 NM 11/06/12 9:56 AM M-F 9-10a 9-10a 2 WPTV Tu :30 \$575.00 NM 11/05/12 M-F 10-11a 10-11a MTWTF--4 10/30/12 Start Date End Date **MTWTFSS** Spots/Week Rate Weeks: \$575.00 10/30/12 11/05/12 MTWTF--Rate Type Start/End Time Length Ad-ID Spots: # Ch Air Time Description Day Air Date :30 OFA12G172H \$575.00 NM 10-11a 1 WPTVW 10/31/12 10:45 AM M-F 10-11a

INVOICE



Send Payment To:
WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

Invoice #	Invoice Date	Invoice Month	Invoice Period
316260-1	11/06/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Obama / Democrat / Presid	Obama for America	2264 Sked A :30's

Spots/

						•	Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Veek	Rate	Туре	
5	10/30/12	11/05/12	M-F 12n-1p	12-1p	MTWTF	:30	2	\$425.00	NM	
	Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
	0 4-0-	10/30/12	11/05/12 MTWTF	2	\$425.00	Longth	۷4 ID			Rate Type
	Spots: # Ch				Start/End Time	Length	<u>AU-ID</u> OFA12G18	RALI		\$425.00 NM
			/02/12 12:26 PM M-F 1	•	12-1p 12-1p		OFA12G17			\$425.00 NM
	Z VVI	PTV M 11.	/05/12 12:42 PM M-F 1	Zn-1p	12-1b	.50	OFAIZGI7	±11		Ψ+25.00 T(IV)
6	10/30/12	11/05/12	M-F 5-530p	5-530p	MTWTF	:30	2	\$1,600.00	NM	
	Weeks:	Start Date 10/30/12	End Date MTWTFSS 11/05/12 MTWTF	Spots/Week 2	<u>Rate</u> \$1,600.00					
	Spots: # Ch			_	Start/End Time	Length	Ad-ID			Rate Type
		PTV Th 11			5-530p		OFA12G18	32H		\$1,600.00 NM
			/02/12 5:20 PM M-F 5	•	5-530p	:30	OFA12G18	32н		\$1,600.00 NM
								04.000.00	A (B.4	
7	10/30/12	11/05/12	M-F 530-6p	530-6p	MTWTF	:30	2	\$1,600.00	NM	
	Weeks:	Start Date 10/30/12	End Date MTWTFSS 11/05/12 MTWTF	Spots/Week 2	<u>Rate</u> \$1,600.00					
	Spots: # Ch			_	Start/End Time	Length	Ad-ID			Rate Type
	. –		/31/12 5:34 PM M-F 5		530-6p	:30	OFA12G18	В2н		\$1,600.00 NN
			/02/12 5:37 PM M-F 5	•	530-6p	:30	OFA12G18	В4н		\$1,600.00 NN
8	10/30/12	11/05/12	M-F 6-630p	6-630p	MTWTF	:30	1	\$1,800.00	NM	
	Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
		10/30/12	11/05/12 MTWTF	1	\$1,800.00					
	Spots: # Ch	n <u>Day Ai</u>			Start/End Time	<u>Length</u>				Rate Type
	1 WI	PTV Th 11	/01/12 6:29 PM M-F	3-630p	6-630p	:30	OFA12G1	В4Н		\$1,800.00 NM
9	10/30/12	11/05/12	M-F 11-1135p	11-1135p	MTWTF	:30	2	\$1,400.00	NM	
	Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
	0 , "0"	10/30/12	11/05/12 MTWTF	2	\$1,400.00 Start/End Time	Length	V4 ID			Rate Type
	Spots: # Ch				11-1135p		0FA12G1	84н		\$1,400.00 NN
				•	11-1135p		OFA12G1			\$1,400.00 NN
			/01/12 11:11 PM M-F		S	:30	1	\$1,000.00	NM	ψ1,400.00 Till
10	11/04/12	11/04/12	1130p-12x After NFL			.50	'	Ψ1,000.00		
	Weeks:	Start Date 10/30/12	11/05/12S	<u>Spots/Week</u> 1	<u>Rate</u> \$1,000.00					
	Spots: # Ch	n <u>Day Ai</u>	r Date Air Time Desc	ription	Start/End Time	<u>Length</u>	Ad-ID			Rate Type
		PTV Su 11		p-12x After NFL	1130p-1205a	:30	OFA12G1	84н		\$1,000.00 NA
1	1 10/30/12	11/05/12	M-F 1135p-1235a	1135p-1235a	MTWTF	:30	1	\$575.00	NM	
	Weeks:	Start Date		Spots/Week	Rate					
		10/30/12	11/05/12 MTWTF	1	\$575.00	1 0-	V 4 10			Data Tua
	Spots: # Cl				Start/End Time			72u		<u>Rate Type</u> \$575.00 Ni
	1 W	PTV F 11	1/02/12 11:46 PMM-F	1135p-1235a	1135p-1235a	:30	OFA12G1	141		φυ/ υ.υυ TVII

INVOICE



Send Payment To:
WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

Invoice #	Invoice Date	Invoice Month	Invoice Period
316260-1	11/06/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Obama / Democrat / Presid	Obama for America	2264 Sked A :30's

Spots/

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
12	11/03/12	11/03/12	NFL Game	4p-12a	S-	:30	1	\$3,500.00	NM	
	Weeks:	Start Date 10/30/12	End Date MTWTFSS		<u>Rate</u> \$3,500.00					
	Spots: # Ch	Day Air	Date Air Time Des	scription	Start/End Time	Leng	th Ad-ID			Rate Type
	1 WF	PTV Sa 11/ See MG		L Game	4p-12a	:0	00			\$3,500.00 NM
	2 WF		/04/12 8:21 PM NF 2.1 11/03	L Game	4p-12a	:3	30 OFA12G18	32н		\$3,500.00 NM

Total Spots

18

Gross Total

\$21,325.00

Payment Terms 30 Days

Agency Commission

\$3,198.75

Net Amount Due

\$18,126.25